



Official
SOUTHWESTERN SUN CARNIVAL
Program

January 1, 1945

25c

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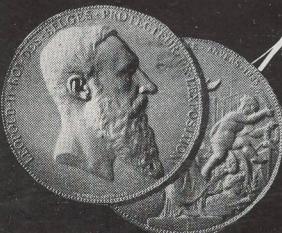
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Tenth Annual

SOUTHWESTERN SUN CARNIVAL

December 29, 30, 31 and January 1, 1945

EL PASO, TEXAS

THE SOUTHWESTERN SUN CARNIVAL ASSOCIATION
CARRYS ON

With proper curtailment where ever the war effort demands—the Association believes they should present those events of the Sun Carnival program that will aid the war effort with certain definite objectives:—

Boost morale on the home front.

Presenting all profits to war relief charities.

The decision of the Association has met with the hearty approval of the citizens of El Paso and El Paso County. The cities, towns, army posts, and colleges of the Southwest are again joining in the perpetuation of this mid-winter event. And the values received will again continue to be purely cultural and educational with the thought of strengthening the friendship and improving the social relationship of all the citizens of this vast empire of the Sun.

In presenting the Sun Bowl game the Association has attracted national, favorable publicity.

The Only Bowl Game Giving All Profits to War Charities

HER
ROYAL
MAJESTY
S
FRANCES
MAURINE
of the
House
of
Schwartz



Queen of the Southwestern Sun Carnival

an



Duchess
MARY
of the
House of
AGUIRRE
Sponsored by
Pan American
Round Table



Duchess
ANN
of the
House of
CROMBIE
Sponsored by
Junior League
of El Paso



Duchess PHYLLIS of the
House of FARQUEAR Sponsored by
Woman's Auxiliary to
Texas College of Mines

Duchess
SARA ELISE
of the House of
STEVENS
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Woman's Club
of El Paso

Duchess
ANNA JO
of the House of
DAVIS
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of University
Women



Duchess
JEANNE
of the House of
TURNER
Sponsored by
Pan-Hellenic
Association

Duchess
MARY DEANE
of the House of
JACKSON
Sponsored by
El Paso
Garden Club



and Her Ladies in Waiting

THE SUN QUEEN AND HER ROYAL COURT

Saturday, December 30, 1944

Liberty Hall

One of the most glamorous and interesting features of the Sun Carnival is the Coronation of the Sun Queen and the presentation of the lovely ladies of her Court. The Royal Court includes the Queen, her seven Duchesses, her Train-Bearers and numerous Princesses from the cities and towns of the Sun Empire.

In other years the largest group of Princesses sent to the Sun Queen's Court has numbered thirty-six. In this year's Carnival there are forty-seven. Each town, city, college and army post is invited to have a young lady as its Princess in the Coronation ceremony and the other festivities arranged for the Sun Queen and her Court.

Each year a secret committee selects the young lady who is to be honored as Queen of the Sun Carnival. The Duchesses are selected by the seven organizations sponsoring them.

The Queen greets her Court upon their arrival to the Carnival with a breakfast or a dinner. This occasion affords an opportunity for the Queen, Duchesses and Princesses to meet each other. The Queen and her Duchesses act as hostesses to the visiting Princesses.

The coronation of Her Majesty, Frances Maurine, of the Royal House of Schwartz, as Queen of the Southwestern Sun Carnival will be a regal, brilliant, never-to-be-forgotten part of the holiday celebrations. The stage of Liberty Hall, setting for this colorful event, will be lavishly decorated as befits a Sun Queen's coronation. As the curtain rises, the spectators will view a scene of unusual beauty.

After all members of the Royal Court have been presented, Queen Frances Maurine will accept the oath to reign light-heartedly, gaily and with friendliness for all of her subjects in the Sun Empire.

Music for this ceremony is by The Varsitonians of the Texas College of Mines. Karl O. Wyler is the gracious Master of Ceremonies.

Queen Frances Maurine's train-bearers are Mary Katherine Kilburn, Shirley Rasberry and Lee Clinch.

A short reception and the Coronation Ball follow the ceremonies. Music is by Ted Weems and his orchestra.

Miss Karma Dean is chairman of the Coronation Committee. Mr. M. L. Hutchins is chairman of the Coronation Ball Committee.

The ROYAL PRINCESSES

from the Cities of the

SUN EMPIRE



MISS EVELYN ELLIOTT

West Texas State Teachers College

MISS JEAN NUNN
Fort Stockton, Texas

MISS DOROTHY NORTON
Alamogordo, N. M.

MISS BETTY REYNOLDS
Lordsburg, N. M.

MISS LAURA LOU JOHNSTON
Texas Technological College
Lubbock, Texas

MRS. DOROTHY LOU BRUCE
Army Air Field
Albuquerque, N. M.

MISS BOBBY TUBBS
Army Air Field
Pyote, Texas

MISS PEGGY JOHNSTON
Southwestern University
Georgetown, Texas

MISS ANN ULMER
Midland, Texas

MISS BETTY WEAVER
Van Horn, Texas

MISS BEATRICE MORA
Cd. Juarez, Chih., Mexico

MISS EVA BERTA ANTILLON
Chihuahua, Chih., Mexico

MISS MARY ENTWISTLE
Socorro, N. M.

MISS TOMMYE HOLMSLEY
Ysleta, Texas

MISS HAZEL PIERCE
New Mexico State Teachers College
Silver City, N. M.

MISS LORENE LEWIS
Lovington, N. M.

MISS EDWINA PRICE
Carlsbad, N. M.

MISS HENRIETTA NELSON
Tularosa, N. M.

MISS BEBE BLANTON
Sul Ross State Teachers College
Alpine, Texas

MISS MARGARET TURK
Anthony, N. M.

MISS SUE RIVES
Roswell, N. M.

MISS JANE GALLACHER
Carrizozo, N. M.

MISS LOU ANN WILTON
Portales, N. M.

MISS JEWELL MORELAND
Monahans, Texas

MISS WYNELL YORK
Marfa Army Air Field

MISS BEA SCHULER
Ferrying Division, Air Transport Command
El Paso, Texas

MISS ANN WALLER
Texas College of Mines
El Paso, Texas

PVT. MARY BELLEW
Pecos Army Air Field
Pecos, Texas

MISS MARIE HARBEY
Arizona State Teachers College
Tempe, Ariz.

MISS NANCY LINDAUER
Deming, N. M.

MISS NANCY DUNCAN
Ysleta, Texas

MISS DEBBY JEAN PENISTEN
Hobbs, N. M.

MISS PEGGY LOU RISINGER
Fabens, Texas

MISS PEGGY HAMILL
Arlington, N. M.

MISS ALICIA HATCHETT
Biggs Field, Texas

MISS BOBBIE FAIRLESS
Carlsbad Army Air Field
Carlsbad, N. M.

MISS DORIS LOUISE BOHANNON
Abilene Army Air Field
Abilene, Texas

LT. MARGARET DRUMMOND
Deming Army Air Field
Deming, N. M.

MISS GLYNNA GENE HUNT
Odessa, Texas

MISS HANNAH PRUITT
Roswell, N. M.

MISS CELA BETH ISOM
Hot Springs, N. M.

MISS ZOE NOLEN
Pecos, Texas

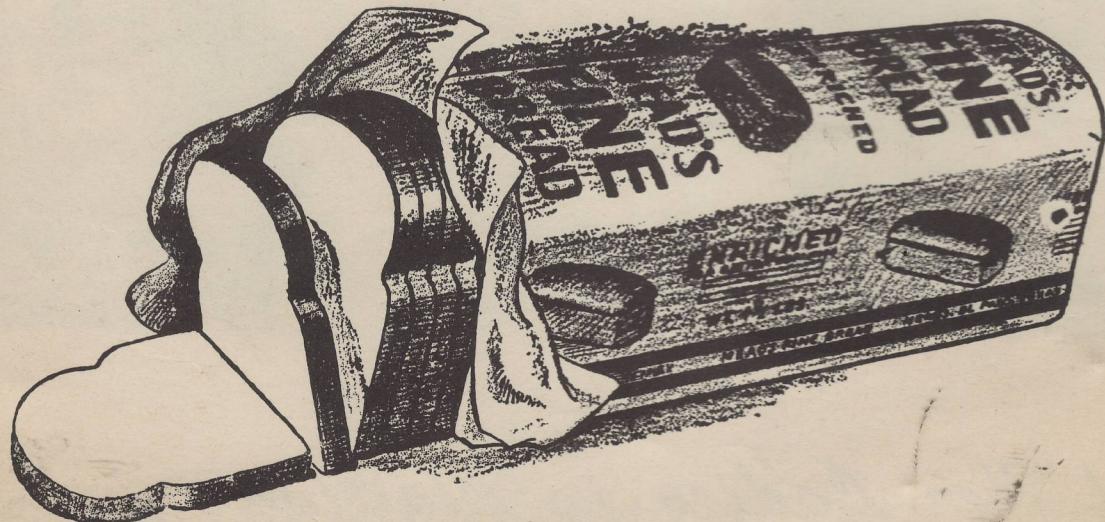
MISS MARY NEWELL
Sierra Blanca, Texas

MISS OLGA FRANCA
Havana, Cuba

MISS CLARE HAWKS
Fort Bliss, Texas

LT. JOAN D'ORSAY
William Beaumont General Hospital
El Paso, Texas

MISS MARTHA JO ELSTER
Alamogordo Army Air Base
Alamogordo, N. M.



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1936

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The Story of the Southwestern Sun Carnival

The Southwestern Sun Carnival Association, a non-profit corporation, was established early in the year 1935 by the Service Clubs of El Paso, Texas, and is purely cultural and educational in its purpose. Its objects were first to institute and perpetuate the Southwestern Sun Carnival, in which the people of West Texas, New Mexico, Arizona and Old Mexico could co-operate and participate, thus bringing about and cementing a closer and better social relationship among the citizens of this section; second, to inaugurate and produce a parade, educational in character, in which all cities, towns, colleges, schools, industries and mercantile establishments in this section could be represented, to be held in conjunction with the Sun Carnival in El Paso on each New Year's Day; and third, to promote the Sun Bowl football game as a means of obtaining national publicity as well as developing high class gridiron entertainment in the southwestern area.

It has long been felt by many citizens of the great southwest that we are living in a more or less forgotten spot, in spite of the fact that we have the most varied and beautiful scenery, the oldest historical background in the United States, the most equable and sunny climate, affording the greatest opportunity for year-round sports.

SUN PARADE

The beautiful Sun Parade has been discontinued for the duration and will be resumed after victory and all war restrictions have been relinquished.

THE SUN BOWL GAME

The people of the southwest are justly proud of their fine colleges and universities which have played such an important part in developing this area intellectually, physically and socially. We are fortunate in that our children may be educated "at home" in our perfect climate, and we feel that these colleges and their healthy environment should be brought more and more to the attention of the other sections of the United States.

Today's game will be the first in which a border conference team will not appear as the home team. By mutual agreement, after Pearl Harbor, the arrangements between the border conference and the Southwestern Sun Carnival Association were suspended for the duration. Our relationship with the border conference will be resumed after victory.

PAST SUN BOWL GAMES

| | |
|-----------------------------|----|
| 1936—New Mexico A. & M. | 13 |
| Hardin-Simmons | 13 |
| 1937—Texas College of Mines | 6 |
| Hardin-Simmons | 34 |
| 1938—Texas Tech | 6 |
| U. of W. Virginia | 7 |
| 1939—New Mexico U. | 0 |
| U. of Utah | 26 |
| 1940—Arizona State (Tempe) | 0 |
| Catholic U., Wash., D. C. | 0 |
| 1941—Texas Tech | 0 |
| Tulsa Univ. | 6 |
| 1942—Hardin-Simmons | 7 |
| 2nd Air Force | 13 |
| 1943—Southwestern Univ. | 7 |
| New Mexico Univ. | 0 |

TODAY'S GAME

Several precedents are being established in the Sun Bowl today. This is the first game in which a border conference team will not appear. This is the first time that a championship team returns to defend its championship. This is the first time that a team from a foreign country will appear in the Sun Bowl, or any other bowl game.

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Official Opening of Sun Carnival

ANNUAL "POPULAR" CONCERT EL PASO SYMPHONY ORCHESTRA

H. Arthur Brown, Conductor

Friday, December 29, 1944

JESUS MARIA SANROMA

Pianist - Soloist

at Liberty Hall

PROGRAM

Star Spangled Banner



H. ARTHUR BROWN

Conductor

Under the leadership of Mr. Brown, who is recognized among the outstanding American conductors, the El Paso Symphony Orchestra has attained national importance.



**JESUS MARIA
SANROMA**

Introduction of Sun Queen and Sun Queen Elect.....Edward C. Heid, Acting President, El Paso Symphony Assn.

I. Overture to "The Bat".....Strauss

II. Nutcracker Suite.....Tschaikowsky

III. Concerto for Piano and Orchestra.....Liszt
Sanromá

IV. Solo Group
Sanromá

V. L'Estudiantina.....Waldteufel

Sanromá, one of the great pianists of today, is "equaled by a very few and outrivaled by no one," according to Olin Downes of the New York Times.

Sanromá's whirlwind technique and pianistic power win storms of applause wherever he appears.

The artist, only pianist to record with the Boston Symphony Orchestra, was recently appointed official pianist of the Boston Symphony by Serge Koussevitsky.

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TIO SAM

7:00 a. m.—Rancheros Breakfast, Hotel Cortez, Jay Dawson, Chairman.

9:00 a. m.—Old Timer's Parade, sponsored by Woman's Club of El Paso, arranged by Jay Dawson, Mrs. Chris P. Fox and Mrs. W. W. Hawkins.

10 to 12 a. m.—Ranch Girls Roundup, Hotel Paso del Norte, sponsored by Women's Division of El Paso Chamber of Commerce, Mrs. George Wood, Chairman.

11:30 a. m.—Old Timer's Promenade and Indian Dancing, San Jacinto Plaza.

12 noon—Barbecue Luncheon, Chamber of Commerce Victory Room, Mrs. E. M. Pooley, Chairman.

2:30 p. m.—International Program, Hilton Hotel, sponsored by Pan-American Club, Mrs. Arturo Chavez, Director of Program, and Mrs. J. E. Anderson, Vice-Director.

4:00 p. m.—Army Program, Hotel Cortez, sponsored by Junior League of El Paso, Mrs. Newton Longfellow and Biggs Field Woman's Club, Co-Directors.

New Year's Greetings

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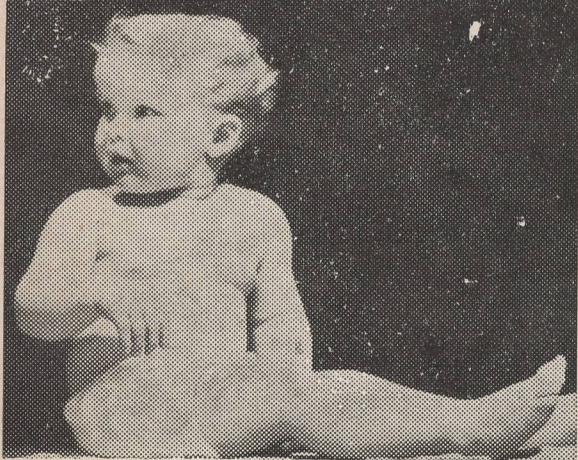
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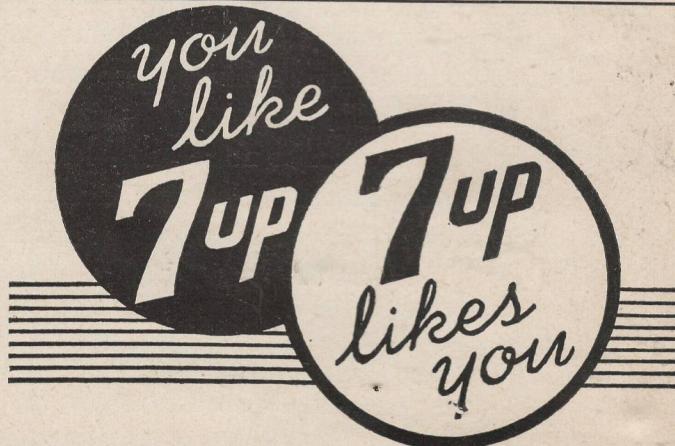
MESA AVE.

TOWN PUMP

FIVE POINTS

SOUTHWESTERN UNIVERSITY

| No. | Name | Pos. | Wt. | Hometown | No. | Name |
|-----|-------------------|------|-----|------------------|-----|-------|
| 12 | Landrum, H. B. | B | 162 | Hillsboro | 29 | Harr |
| 13 | Ellis, W. C. | B | 175 | Austin | 30 | Dew |
| 14 | Bogle, L. E. | B | 175 | El Paso | 31 | Merc |
| 15 | Flores, J. R. | B | 165 | El Paso | 32 | Snee |
| 16 | McDonald, R. E. | B | 175 | San Antonio | 33 | Hoov |
| 17 | Brechtel, F. | B | 160 | New Orleans, La. | 34 | Tayl |
| 18 | Wainscott, R. E. | B | 165 | Dallas | 35 | Hand |
| 19 | Leary, R. G. | B | 180 | Laredo | 36 | West |
| 20 | Moore, Z. D. | E | 175 | Georgetown | 38 | Bare |
| 21 | Blodzinski, E. J. | G | 188 | Buffalo, N. Y. | 39 | Smit |
| 22 | Cleavenger, S. D. | E | 185 | El Paso | 40 | Franc |
| 24 | Francis, J. A. | B | 185 | El Paso | 42 | Dail |
| 25 | Lusk, E. O. | G | 175 | Tomball | 43 | Mum |
| 26 | Rabb, C. C. | G | 160 | Monterey, La. | 44 | Ulre |
| 27 | Poteet, R. H. | B | 175 | Waco | 45 | Aller |
| 28 | Means, F. D. | B | 172 | San Antonio | 46 | How |



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|-----|--------------------|------|-----|-----------------|
| 29 | Harrell, J. G. | E | 190 | Port Neches |
| 30 | Dewald, E. O. | G | 180 | Lampasas |
| 31 | Merchant, W. M. | C | 160 | Weinert |
| 32 | Sneed, R. C. | T | 205 | Galena Park |
| 33 | Hoover, D. R. | E | 165 | Harlingen |
| 34 | Taylor, Bryan | C | 198 | Corpus Christi |
| 35 | Hand, R. G. | T | 202 | Tucson, Arizona |
| 36 | Westkaemper, R. P. | C | 200 | San Antonio |
| 38 | Bare, T. C. | E | 187 | Ontario, Calif. |
| 39 | Smith, D. J. | G | 185 | Mt. Pleasant |
| 40 | Franklin, M. J. | G | 200 | Crystal City |
| 42 | Daily, R. L. | T | 180 | Georgetown |
| 43 | Mumme, D. R. | T | 182 | San Antonio |
| 44 | Ulrey, J. D. | E | 180 | Big Spring |
| 45 | Allen, J. G. | T | 195 | Ingleside |
| 46 | Howard, C. G. | T | 186 | Corpus Christi |

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QB
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FB
McDonald
16

RHB
Francis
24

LHB Landrum 12

12 Landrum, b
13 Ellis, b
14 Bogle, b
15 Flores, b
16 McDonald, b
17 Brechiel, b
18 Wainscott, b
19 Leary, e
20 Moore, e
21 Blodzinski, g
22 Cleavenger, e

SQUAD LIST

24 Francis, b
25 Lusk, g
26 Rabb, g
27 Poteet, b
28 Means, b
29 Harrell, e
30 Dewald, e
31 Merchant, g
32 Sneed, t
33 Hoover, e
34 Taylor, c
35 Hand, t
36 Westkaemper, c
38 Bare, e
38 Smith, g
39 Franklin, g
40 Daily, t
43 Mumme, t
44 Ulrey, e
45 Allen, t
46 Howard, t

OFFICIALS
Referee—Phillips (Texas)
Umpire—Davidson (North Texas)

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| Nuncio 1 | Ortega 38 | Vásquez 22 | Monteros 9 | Begun 5 | Ibarra 23 | Solana 21 |

QB
Rojas
31

LHB
Cardona
16

FB
Montes
2

RHB
Espinosa
14

SQUAD LIST

| | | |
|------------------|----------------|------------------|
| 1 Nuncio, e | 12 Yakin, b | 29 Torres, g |
| 2 Montes, b | 13 Junco, b | 30 Hernández, g |
| 3 Joublanc, e | 14 Espinosa, b | 31 Rojas, b |
| 4 Anezcua, b | 15 Enriquez, b | 32 Herrera, b |
| 5 Begun, g | 16 Cardona, b | 35 Rojas, t |
| 6 Fuentevilla, e | 17 de León, b | 38 Ortega, t |
| 7 Navas, b | 18 Moreno, b | 39 Montaño, t |
| 8 Martínez, t | 21 Solana, e | 42 Chávez, t |
| 9 Monteros, c | 22 Vásquez, g | 43 Castilleja, c |
| 10 Ceballos, e | 23 Ibarra, t | 45 Córdoba, b |
| 11 López, g | 27 Mota, g | |

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|-----|-------------|------|-----|
| 1 | Nuncio | E | 167 |
| 2 | Montes | B | 167 |
| 3 | Joublanc | E | 165 |
| 4 | Amezcuia | B | 134 |
| 5 | Begun | G | 180 |
| 6 | Fuentevilla | E | 156 |
| 7 | Navas | B | 148 |
| 8 | Martinez | T | 198 |
| 9 | Monteros | C | 180 |
| 10 | Ceballos | E | 160 |
| 11 | Lopez | G | 148 |
| 12 | Yakin | B | 167 |
| 13 | Junco | B | 141 |
| 14 | Espinosa | B | 176 |
| 15 | Enriquez | B | 154 |
| 16 | Cardona | B | 151 |

| No. | Name |
|-----|----------|
| 17 | de Leon |
| 18 | Moreno |
| 21 | Solana |
| 22 | Vazque |
| 23 | Ibarra |
| 27 | Mota |
| 29 | Torres |
| 30 | Hernan |
| 31 | Rojas |
| 32 | Herrera |
| 35 | Rojas |
| 38 | Ortega |
| 39 | Montar |
| 42 | Chavez |
| 43 | Castille |
| 45 | Cordob |

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| 167 | 17 | de Leon | B | 141 |
| 167 | 18 | Moreno | B | 154 |
| 165 | 21 | Solana | E | 165 |
| 134 | 22 | Vazquez | G | 148 |
| 180 | 23 | Ibarra | T | 167 |
| 156 | 27 | Mota | G | 165 |
| 148 | 29 | Torres | G | 176 |
| 198 | 30 | Hernandez | G | 170 |
| 180 | 31 | Rojas | B | 154 |
| 160 | 32 | Herrera | B | 154 |
| 148 | 35 | Rojas | T | 189 |
| 167 | 38 | Ortega | T | 165 |
| 141 | 39 | Montano | T | 222 |
| 176 | 42 | Chavez | T | 202 |
| 154 | 43 | Castilleja | C | 178 |
| 151 | 45 | Cordoba | B | 146 |



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The first University of Mexico was founded by royal order of Charles V of Spain in 1551 and inaugurated by the Second Viceroy of New Spain on January 25, 1553. The courses began on June 3, 1553. At first, classes were held in the royal palace and later in houses of the various religious orders. The cornerstone of the earliest building was laid on June 29, 1584, on a piece of land which faced the Plaza del Volador and which had been purchased with funds especially provided for that purpose by the Council of Mexico City. The building was to be one of the most striking in town on account of its magnificent proportions and great beauty of design.

Up to 1775, 1,162 students had obtained their Doctor's and 25,822 their Bachelor's degree. Many of these people rose to fame both in their own country and in Spain. The old "Royal and Pontifical University of Mexico" remained open after the achievement of Independence in 1821, but in 1865 it was suppressed and remained closed for some time.

The present University was reestablished on September 22, 1910, in accordance with a decree passed by Congress in May of the same year.

The University at present consists of about 16 schools, departments and branches. The Summer School accepts both undergraduate and graduate students and its credits are accepted throughout the United States.



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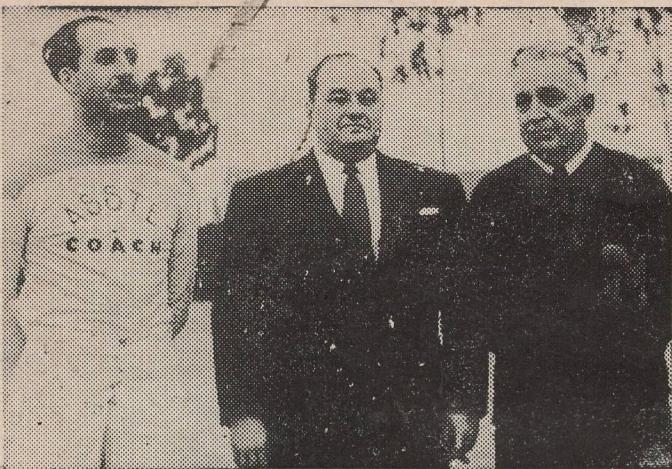
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BASSET

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MEXICO U's COACHING STAFF

Here's the coaching staff of the University of Mexico. Their Pumas are playing the Southwestern University Pirates in the Sun Bowl today. (Left to right): Dr. Roberto Mendez, assistant coach; Leopoldo Noriega, team manager, and Bernard A. Hoban, head coach.

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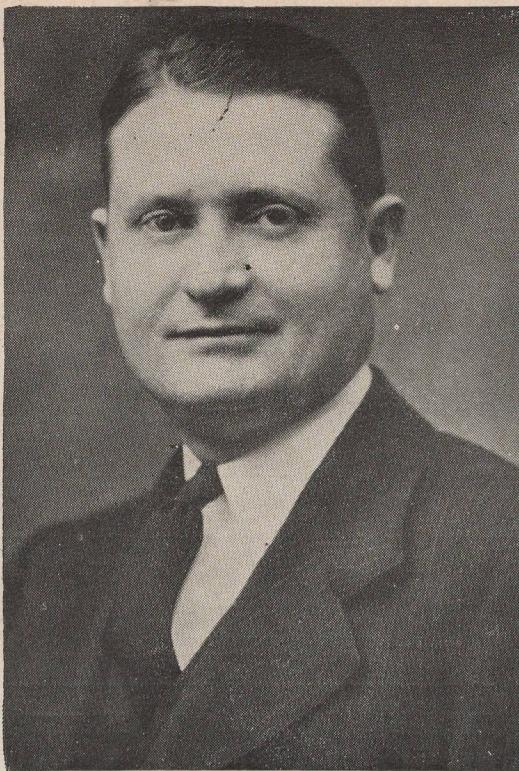
A veter
will lead
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C.



R. M. MEDLEY

A veteran of more than 21 years of coaching, R. M. Medley will lead his Southwestern University Pirates of Georgetown into the Sun Bowl on New Year's Day. The game on Jan. 1 is another climax to a very successful coaching career. Medley coached at McMurry College, Abilene, Texas, for 19 years before coming to Southwestern in 1939.

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A demonstration of educational versatility is contained in the story of Southwestern's conversion to meet the needs of the Navy V-12 Program.

The first college in Texas, Southwestern University has maintained the policy that her particular field lay in the liberal Arts and Sciences area of the Methodist educational program. Accordingly, the Board of Trustees imposed a limit of 700 students, believing that the objec-

tives of the University could best be met with this as a maximum enrollment.

Laura Kuykendall Hall, the beautiful women's dormitory, was the social center of the campus. The University Dining Room was there, where all meals, for both men and women, were served. The Fine Arts Building occupied the second floor of the west wing. Guest rooms, and sorority rooms were elegant and attractive. The huge living room, with its open fireplace, provided an ideal informal meeting place for students.

But when the Navy announced, on February 28, 1943, that Southwestern was the first college in the Southwest to be selected for Navy V-12 training, rapid changes were necessarily made. Laura Kuykendall Hall became, on the first of July, U. S. S. Kuykendall, housing enlisted personnel and offices for the Ship's Company. The living room became the "main deck," and other parts of the building were properly designated with the appropriate naval terminology.

Young women were housed in historic Moody Hall, after it had undergone a complete change-over from a men's dormitory to become a most distinctive women's dormitory.

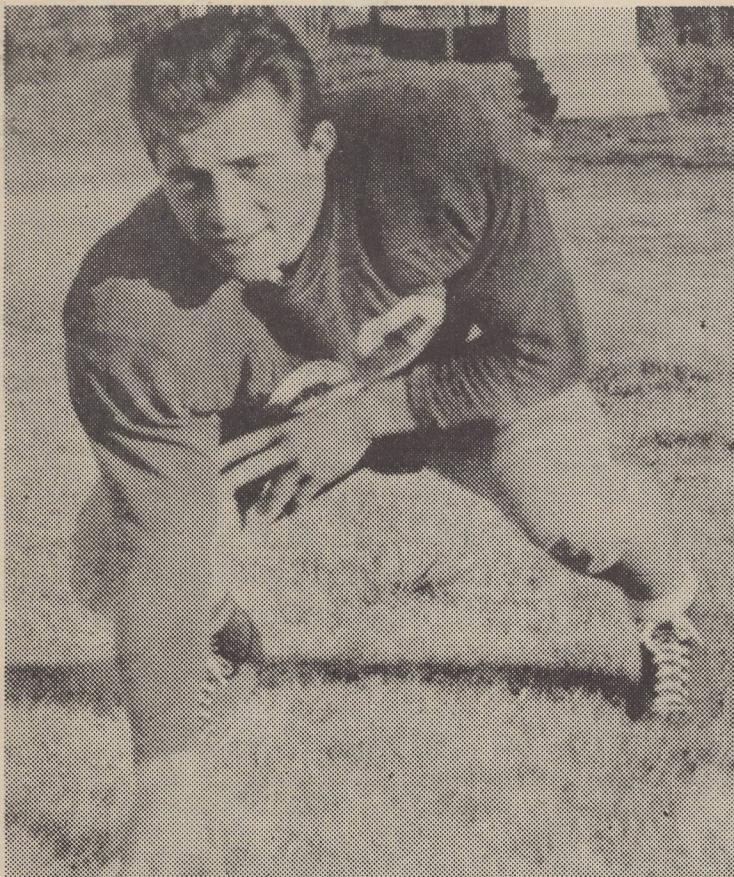
Fraternity houses were acquired to serve as quarters for young men, and a downtown hotel was purchased by the University and converted into a dormitory for men.

The Fine Arts studios and practice rooms were moved into the Educational Building of First Methodist Church.

With the heavy science requirements of the V-12 Program, it became necessary to add several members to the faculty, and to enlarge the facilities of lecture rooms and laboratories.

These necessary changes were effected between the closing of the Spring semester and the opening of the 104th Session July 1. In the meantime, the Central Texas Methodist Youth Assembly, and the Southwestern Pastors' School both held their annual meeting on the campus.

Thus Southwestern University entered into the fifth war program in its history.



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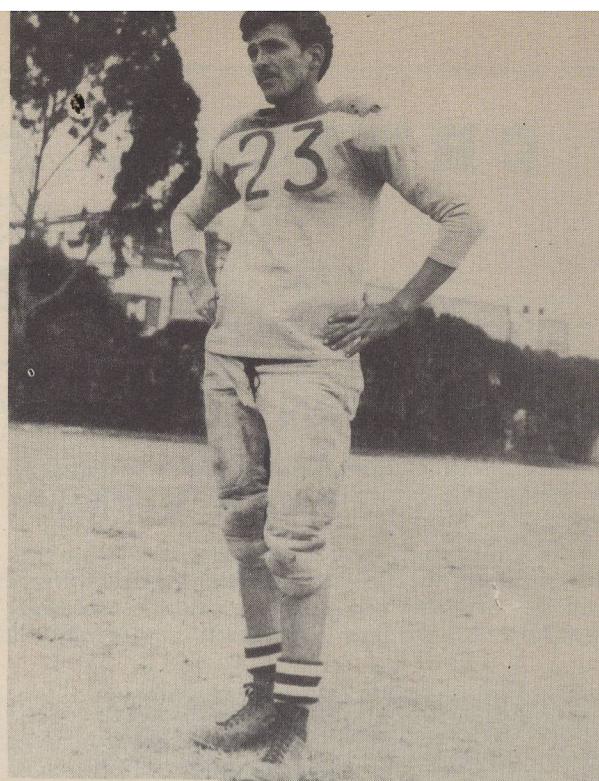
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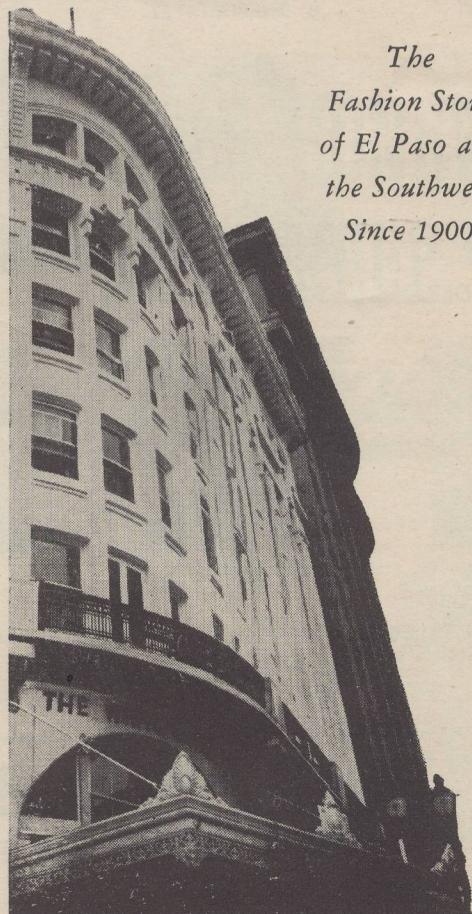
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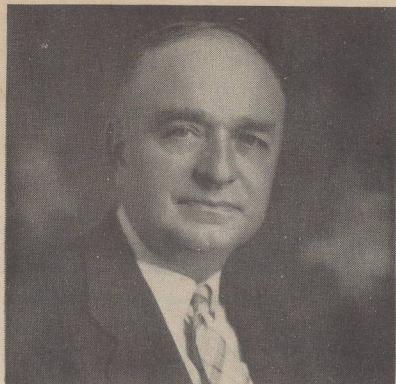
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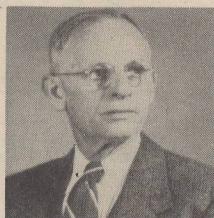
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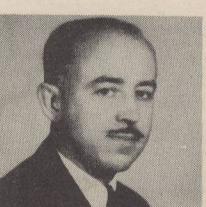
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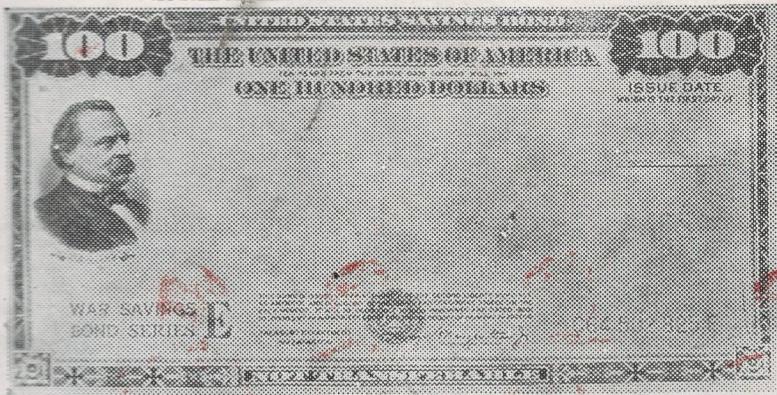
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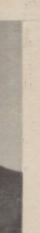
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Offside or violation of kick-off formation. (Penalty, 5 yards.)



Penalty refused, incomplete pass, missed field goal or conversion, both sides off-side, etc.

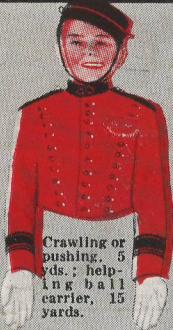


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